

Ever Wondered?



UNIVERSITY OF SASKATCHEWAN
College of Nursing
NURSING.USASK.CA

College Relations Spotlight

April 2018

We're Social!



As of February 15, 2018, we had **4,331** Facebook friends, up 75% from last year at the same time.



As of February 15, 2018, we had **2,272** Twitter followers, up 78% from last year at the same time.

We're Newsworthy!

60 news stories published on the College of Nursing website in 2017.



22 media interviews completed in 2017.

59 Marketing Pieces Created

539 Web Tasks Reviewed

22 Sponsorship Requests Reviewed

We're Supportive!

22 new student awards created in the last three years.

More than **100** student awards given out at annual awards ceremony.

Over **\$220,000** worth of student scholarships & awards presented at annual awards ceremony.

We're Connected!

63 events planned in the last three years.



49 community visits in the last three years.

We're Visible!

112 College of Nursing ads placed in 2017.

790 College of Nursing clothing items purchased in 2017.

\$34,139 Spent on Promo Items in 2017

93 Gift Bags Prepared and Distributed in one Month